

ORDER



Orders
Order / Rev: 185382
Alt Order #:
Product Desc: Pace for Congress 2012
Estimate: 11924
Flight Dates: 09/17/12 - 09/23/12
Original Date / Rev: 09/11/12 / 09/11/12
Order Type: GENERAL

KMGH

Primary AE: Laura Hargis
Sales Office: Den
Sales Region: LOC

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street Ste. 510
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Congress/Pace(D)
Demographic: A25-54
Product Codes: PL6-State Congress
Priority: PREEMPTIBLE
Revenue Codes: AGY, TIME SLS, TIME SLS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	44	\$18,550.00	\$15,767.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	44	\$18,550.00	\$15,767.50	0.00
Totals	44	\$18,550.00	\$15,767.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KMGH	09/18/12	09/21/12	7News at 530AM	CA	530AM-6AM	- 11- 1- -	:30	3	\$175.00	PREE	0.00	NM	3	\$525.00
				7News at 530AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 11- 1- -		3				\$175.00		0.00			
E 2	KMGH	09/17/12	09/21/12	6-7A News M-F/KMGH	CA	6A-7A	11111- -	:30	5	\$275.00	PREE	0.00	NM	5	\$1,375.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	11111- -		5				\$275.00		0.00			
E 3	KMGH	09/17/12	09/21/12	GMA M-F 7-9A / KMGH	CA	7A-9A	11111- -	:30	5	\$300.00	PREE	0.00	NM	5	\$1,500.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	11111- -		5				\$300.00		0.00			
E 4	KMGH	09/22/12	09/22/12	7-9a Sat Morning News	CA	7A-9A	- - - - - S-	:30	1	\$150.00	PREE	0.00	NM	1	\$150.00
				7-9a Sat Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - - - - S-		1				\$150.00		0.00			
E 8	KMGH	09/18/12	09/18/12	9a-930a Right This Minute	CA	9a-930a	- 1- - - - -	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1- - - - -		1				\$225.00		0.00			
E 9	KMGH	09/19/12	09/19/12	930a-10 Right This Minute	CA	930a-10a	- - 1- - - -	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
				930a-10 Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - 1- - - -		1				\$250.00		0.00			

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Advertiser: Congress/Pace(D)
 Product Desc: Pace for Congress 2012
 Estimate: 11924

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	KMGH	09/21/12	09/21/12	The View THE VIEW	CA	10A-11A ---- 1--	:30	1	\$375.00	PREE	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---- 1--		1		\$375.00		0.00				
E 11	KMGH	09/20/12	09/20/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P --- 1---	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--- 1---		1		\$250.00		0.00				
E 12	KMGH	09/17/12	09/17/12	The CHEW The CHEW	CA	1157A-1P 1-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	1-----		1		\$200.00		0.00				
E 13	KMGH	09/17/12	09/21/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P 1- 1- 1--	:30	3	\$425.00	P2	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	1- 1- 1--		3		\$425.00		0.00				
E 14	KMGH	09/17/12	09/21/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 11111--	:30	5	\$650.00	P3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	11111--		5		\$650.00		0.00				
E 15	KMGH	09/22/12	09/22/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-		1		\$300.00		0.00				
E 17	KMGH	09/21/12	09/21/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P ---- 1--	:30	1	\$800.00	PREE	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---- 1--		1		\$800.00		0.00				
E 18	KMGH	09/17/12	09/20/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 11- 1---	:30	3	\$800.00	PREE	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	11- 1---		3		\$800.00		0.00				
E 19	KMGH	09/17/12	09/21/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P 11111--	:30	5	\$500.00	PREE	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	11111--		5		\$500.00		0.00				
E 20	KMGH	09/22/12	09/22/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P -----S-	:30	1	\$300.00	PREE	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-		1		\$300.00		0.00				
E 21	KMGH	09/23/12	09/23/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -----S	:30	1	\$500.00	PREE	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		1		\$500.00		0.00				
E 22	KMGH	09/17/12	09/20/12	Nightline Nightline	CA	1037P-1103P 1- 11---	:30	3	\$525.00	P3	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	1- 11---		3		\$525.00		0.00				
E 24	KMGH	09/18/12	09/21/12	Katie M-F 3-4pm Katie	CA	3-4pm - 1- 1---	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- 1- 1---		2		\$400.00		0.00				
Totals													44	\$18,550.00